

**ABSTRACT OF THE DISCLOSURE**

A content delivery system for a content provider that comprises at least two content delivery servers for delivering contents, a preference database for storing an estimated distance between each of the at least two content delivery servers and a client, and a content provider domain name server for mapping the name of the content provider to the at least two content delivery servers and selecting one of the content delivery servers to deliver the content, that has a shortest estimated distance to the client in the preference database.

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